

## **DIAL 16<sup>th</sup> Anniversary Offer – Delhi Duty Free**

**Campaign Semantics:** - On the purchase of Rs 12,000/- and above 12% discount voucher will be generated and applicable on 2nd purchase.

**Participating Outlets:** All Duty Free Outlets at Departure and Arrival of T3 International Terminal.

**Period:** 15<sup>th</sup> June'22, 0001 hours to 04<sup>th</sup> July'22 1159 hours

### **Terms & Conditions:**

- % coupons to be generated basis bill value matching the slab range (as mentioned in the above table).
- These coupons can be redeemed on next transaction with the validation of passport. i.e., last scanned passport on the first bill to be tagged with generated coupon in that transaction. Same passport to be validated while redeeming the coupon.
- Maximum value of discount to be passed in one transaction is INR 10,000/-
- At the time of redemption, if the bill value is within any of the slabs for issuing coupons, coupon to be generated as per slabs.
- The word discount is mentioned only in respect to giving benefit to the passenger. However, all the discounts to be configured as Tender/Payment mode and not as discount.
- DIAL discount will be on and above any other store discount. Redemption order should be that first existing shop discount to be applied, then DFD promo discount to be applied at last.
- Once DIAL discount is applied, system should not allow - change of quantity / void line / cancel bill / addition of new item / staff discount / store discount.
- Coupons are for single use purpose and can be used/redeemed once in single transaction.
- In one transaction, only one coupon can be redeemed
- Once DIAL promo discount is applied, bill should not be allowed for - change of quantity / void line / cancel bill / addition of new item / staff discount / store discount.
- DIAL reserves the right to withdraw the offer without any prior notice.
- Program start date shared above
- The term discount is mentioned to pass benefit to the passenger/customer however this % discount amount to be calculated on net amount and to be passed in tender (payment mode).
- The below mentioned details of passengers are mandatorily required to be captured in the EPOS, as a condition for reimbursement by DIAL:
  - 1) Boarding Pass scan. In case the boarding pass does not scan, correct details of boarding card & PNR to be captured manually.
  - 2) Email or the Phone number of the passenger.

### **Terms & Conditions Paytm :**

- Get FLAT 8% Cashback upto Rs 1,000 using Wallet/Postpaid/UPI on transaction value of Rs 500/- and above:
- This campaign is applicable for all users across all stores/outlets (Duty Free Stores at T3 International)
- On completing transactions, the user will receive virtual scratch card
- The validity of this virtual scratch card is 7 Days from the date of receipt
- Offer is applicable on Payments made via Wallet or Paytm Postpaid or UPI
- Offer will be applicable once per paytm registered number for the offer period.
- Purchase Cancellations will not be eligible for the offer.
- This offer cannot be clubbed with any other paytm offer.
- The Offer shall be made available to the Customers only in accordance with the applicable terms and conditions.

## **DIAL 16<sup>th</sup> Anniversary Offer – Domestic Retail**

The Promotion starting from the midnight of 15<sup>th</sup> June 2022 – 0001 Hrs -

1. **Flat 12% discount** on minimum purchase of Rs. 2,500/- (Gross) on the first transaction in all Retail stores (Minus Liquor & Tobacco).
2. **Additional 8% Cash back** can be availed if passenger chooses to pay through Paytm Wallet or UPI.

**Period:** 15<sup>th</sup> June'22 to 04<sup>th</sup> July'22

### **Terms & Conditions:**

- Discount will be over and above the existing Brand Promotion
- Upper cap of Discount for Electronics Category is Rs. 2,500/-
- Upper cap of Discount for Jewelry Category is Rs. 8,000/-
- Discount towards Bulk Transactions will not qualify for Reimbursement (items more than 5 on single bill)
- Additional 8% Cash back with the maximum limit of Rs 1000/-can be availed by the passenger maximum once during the offer period. This will be applicable when the passenger chooses to pay through Paytm. The terms & conditions of Paytm will be applicable.
- Passenger visits participating Retail stores (minus liquor & Tobacco) at Terminal 3 Domestic, Terminal 3 International (Duty Paid stores), Terminal 2 and Terminal 1 and makes a purchase of Rs. 2,500/- (Gross) or more. [i.e., minimum bill amount (payable by customer) of Rs. 2500/-
- Passenger will receive an instant discount in the first bill itself
- Applicable at Terminal 3 Domestic, Terminal 3 International (participating Duty Paid stores only) Terminal 2 - & Terminal 1 retail stores.
- Discount value cannot be exchanged with cash.
- The discount is valid over and top of any other discount / promotions being offered by the brand.
- Participating Outlets- All Retail stores at T3 Domestic, Terminal 3 International (Duty Paid stores only), Terminal 2 & Terminal 1 except liquor & Tobacco stores.
- DIAL discount will be over and above any other store discount. Redemption order should be that first existing shop discount to be applied, then this promo discount to be applied at last.
- Once DIAL promo discount is applied, bill should not be allowed for - change of quantity / void line / cancel bill / addition of new item / staff discount / store discount.
- The discount is applicable on the net value of the final bill.
- DIAL reserves the right to withdraw the offer without any prior notice.
- All AEP holders are eligible to avail the discount voucher [with minimum purchase criteria of Rs. 2500 as mentioned above.] However, it is mandatory that store captures/notes AEP number and mobile number of the AEP holder availing the discount.
- The term discount is mentioned to pass benefit to the passenger/customer however this 12% discount amount to be calculated on net amount and to be passed in tender (payment mode).
- The below mentioned details of passengers are mandatorily required to be captured in the EPOS, as a condition for reimbursement by DIAL:

- a) Boarding Pass scan. In case the boarding pass does not scan, correct details of boarding card & PNR to be captured manually.
- b) Email or the Phone number of the passenger.

**Terms & Conditions Paytm :**

- Get FLAT 8% Cashback upto Rs 1,000 using Wallet/Postpaid/UPI on transaction value of Rs 500/- and above:  
Terms and Conditions:
- This campaign is applicable for all users across all stores/outlets (Duty Free Stores at T3 International)
- On completing transactions, the user will receive virtual scratch card
- The validity of this virtual scratch card is 7 Days from the date of receipt
- Offer is applicable on Payments made via Wallet or Paytm Postpaid or UPI
- Offer will be applicable once per paytm registered number for the offer period.
- Purchase Cancellations will not be eligible for the offer.
- This offer cannot be clubbed with any other paytm offer.
- The Offer shall be made available to the Customers only in accordance with the applicable terms and conditions.